

ORDER

Orders
Order / Rev: 329176
Alt Order #:
Product Desc: 384
Estimate:
Flight Dates: 09/27/16 - 10/05/16
Original Date / Rev: 09/23/16 / 09/23/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: Kristy Santiago
Sales Office: SL-L
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NextGen California Action Committee
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/05/16	44	\$7,175.00	\$6,098.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	\$7,175.00	\$6,098.75	0.00
Totals	44	\$7,175.00	\$6,098.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	09/27/16	10/05/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	MT-T---	:30	2	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-T-T---		2				\$100.00		0.00			
		Week: 10/03/16	10/09/16	MT-----		1				\$100.00		0.00			
N 2	KION	09/27/16	10/05/16	M-F 7A-9A CBS This Morn M-F 7A-9A CBS This Morn	CM	7A-9A	-TWTF--	:30	2	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TW-F--		3				\$100.00		0.00			
		Week: 10/03/16	10/09/16	-TW----		2				\$100.00		0.00			
N 3	KION	09/27/16	10/05/16	CBS Sun Morn 7a-830a CM CBS Sun Morning	CM	7a-830a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		1				\$250.00		0.00			
		Week: 10/03/16	10/09/16	-----S		0				\$0.00		0.00			
N 4	KION	09/27/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWT---	:30	2	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWT---		3				\$150.00		0.00			
		Week: 10/03/16	10/09/16	M-W----		2				\$150.00		0.00			
N 5	KION	09/27/16	10/05/16	M-F 1135P-1235A M-F 1135P-1235A	CM	1135P-1235A	MTWTF--	:30	4	\$75.00	P-2	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--		4				\$75.00		0.00			
		Week: 10/03/16	10/09/16	MTW----		3				\$75.00		0.00			

Order / Rev: 329176
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Advertiser: NextGen California Action Committee
 Product Desc: 384
 Estimate:

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KION	09/27/16	10/05/16	SA 11P-1130P News SA 11p-1130p News	CM	11P-1130P	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-					1	\$125.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
N 7	KION	09/27/16	10/05/16	SU 11P-1130P News SU 11p-1130p News	CM	11P-1130P	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S					1	\$125.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
N 8	KION	09/27/16	10/05/16	M-F 11P-1135P News M-F 11p-1135P	CM	11P-1135P	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--					5	\$200.00		0.00			
		Week: 10/03/16	10/09/16	MTW----					3	\$200.00		0.00			
N 9	KION	09/27/16	10/05/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--					4	\$300.00		0.00			
		Week: 10/03/16	10/09/16	MTW----					3	\$300.00		0.00			
N 10	KION	09/27/16	10/05/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	4	\$150.00	P-3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--WTF--					3	\$150.00		0.00			
		Week: 10/03/16	10/09/16	MTW----					3	\$150.00		0.00			
													Totals	44	\$7,175.00

329176

Station Order Revised

NextGen California Action Committee

Market: Monterey-Salinas

Estimate ID

Flight Dates: Tuesday, September 27, 2016 to Wednesday, October 5, 2016

384

Contact: Kristy Santiago**Phone:** 831-784-1702**Email:** kristy.santiago@kionrightnow.com**Fax:** 831-757-1766**Direct:****KION-TV**

Program Name	DP	Days Length	Gross Rate	Tue Sep 27	Wed Sep 28	Thu Sep 29	Fri Sep 30	Sat Oct 01	Sun Oct 02	Mon Oct 03	Tue Oct 04	Wed Oct 05	Total
KION 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$300.00	1		1				1			3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$100.00 \$500.00	1	1		1				1	1	5
CBS Sun Morn 8:00 AM 9:00 AM	EM	Su 30	\$250.00 \$250.00						1				1
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	\$150.00 \$750.00	1	1	1				1		1	5
KION 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$300.00 \$2,100.00	1	1	1	1			1	1	1	7
KION 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$150.00 \$900.00		1	1	1			1	1	1	6
Colbert 11:35 PM 12:35 AM	LF	M-F 30	\$75.00 \$525.00	1	1	1	1			1	1	1	7
KION 11p News 11:00 PM 11:30 PM	LN	M-F 30	\$200.00 \$1,600.00	2	1	1	1			1	1	1	8
Sat 11p News 11:00 PM 11:30 PM	LN	Sa 30	\$125.00 \$125.00					1					1
Sun 11p News 11:00 PM 11:30 PM	LN	Su 30	\$125.00 \$125.00						1				1
Station Gross Totals			\$7,175.00	7	6	6	5	1	2	6	5	6	44
Station Net			\$6,098.75										

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/23/2016 4:04:08 PM

KION-TV

Page 1 of 1

mary@bluewestmedia.com

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KION-TV Monterey-Salinas	Date: 9/24/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, September 27, 2016			Wednesday, October 5, 2016		

This broadcast time will be used by: NextGen California Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

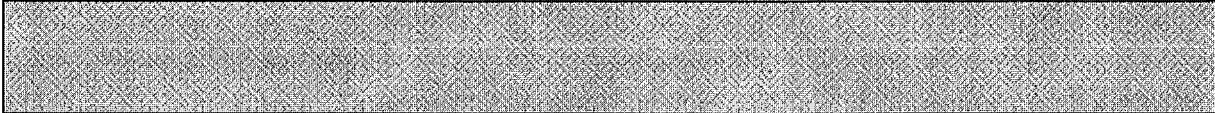
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fideff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

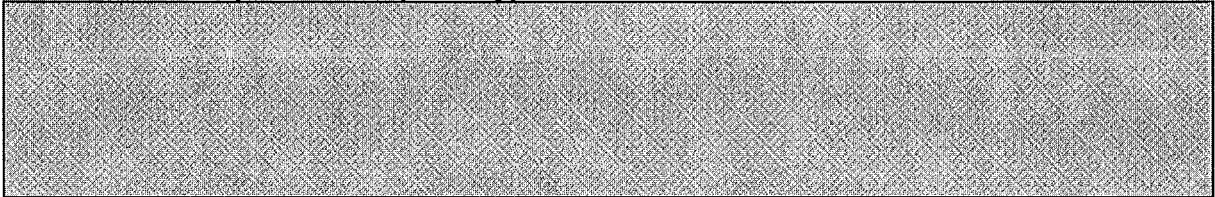
**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):



and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Saturday, September 24, 2016 Mary W. 720-370-7700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Aly Santiago Kresly Santiago GM
Signature Printed Name Title